# JPFF 2010 YEAR IN REVIEW

# JOHN PATRICK FLANAGAN FOUNDATION

John Patrick Flanagan Foundation www.jpff.org

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P.O. Box 818, Southport, CT 06890

## JPFF Awards Nearly \$12,000 in Grants to Five Local Organizations

## Trailblazers Program Rolls into Second Year; New Scholarships and Programs Debut in 2010

In 2010, the John Patrick Flanagan Foundation (JPFF) strove to expand our reach into the local community. We found such opportunities in five Connecticut-based charities. All of our recipient organizations help children in critical, yet very different, ways. Here is some detail about the 2010 grant recipients – and how they are making a difference in the lives of children and their families around the state.

#### John Patrick Flanagan Trailblazers Program

In 2010, JPFF renewed our commitment to the Connecticut Audubon Society (CAS) and funded the JPFF Trailblazers field trip program for Bridgeport, CT, public school children for the second year in a row.



Carol Kratzman, CAS educational director, gives a live animal demonstration to Trailblazer field-trippers

We are pleased to bring nature and science into the lives of so many urban children with our \$6,700 grant. The Trailblazers program was developed to enable second- through sixth-graders in our area to explore native Connecticut habitats and see live animals, complementing their existing science curriculum.

"The John Patrick Flanagan Trailblazers program is a unique and vital offering for inner city youth in our area," said Nelson North, director of CAS Fairfield operations. "Getting outside into nature makes a huge difference in how children learn science – especially children who lack the financial resources to attend a field trip to Connecticut Audubon Society's Fairfield Center. Last year, you could see the spark in the 575-plus children fortunate enough to attend the program. This year, we hope to reach even more." (continued on pg 4)

## Thank You from our Chairperson

On behalf of JPFF, I would like to extend my heartfelt thanks to our many friends and supporters for making 2010 such a successful and productive year for our organization. Through the generosity of our contributors and volunteers, JPFF fully achieved our goal of supporting programs and causes that pay tribute to John's life and memory and made great strides in building our long-term endowment. With your support, JPFF made a significant impact in our community throughout the course of 2010, including:

- Continuing our very successful John Patrick Flanagan Trailblazers program with the Connecticut Audubon Society to bring nearly 600 children from the Bridgeport Public School System to participate in field trips at the nature sanctuary where John loved to spend time with our children.
- Establishing The John Patrick Flanagan Foundation Memorial Scholarship at Fairfield High School; JPFF also supported a scholarship in John's name at Fairfield College Preparatory School.
- Providing funding to the Evergreen Network, an agency that describes itself as helping "the poorest of the poor" by providing supportive services for children and adults in the Greater Bridgeport area who are infected or affected by HIV/AIDS.
- Supporting the Bridgeport Youth Lacrosse program, where 40 at-risk children got the opportunity to learn John's favorite sport on Saturday mornings.

The work of JPFF is only possible with the support of so many of our friends. (continued on pg 4)



Amanda, Emma, Jack, and Bridget Flanagan 2010

# JPFF Fundraising Highlights 2010

Because of the generosity of more than 400 hundred supporters, JPFF raised \$108,546 in 2010, our second year in operation. Your support has been a humbling and powerful endorsement of our mission. Here are some highlights from the past year.

#### ICR XCHANGE Raffle, Jan. 13, 2010

In January 2010, John's firm, ICR, Inc., dedicated the Annual ICR XChange conference to his memory. The ICR XChange is a nationally recognized conference that John helped start 13 years ago and is attended by more than 100 public companies and 1,500 members of the investment community. Last year, a raffle was held to benefit JPFF. Dozens of ICR clients and attending companies donated prizes ranging from a Fender Stratocaster guitar, to a private dinner for 12 prepared by the head chef for Ruth's Chris Steakhouse, elaborate gift baskets, and other prizes. The raffle raised nearly \$25,000 for JPFF. Thank you to ICR volunteers and our generous prize donors for this unique fundraising opportunity.

# Team Flanagan Runs Fairfield Half Marathon and 5K Road Race, June 26, 2010

For the second year in a row, Team Flanagan had a fantastic turnout for the Fairfield Half Marathon and 5K Road Race. More than 110 runners, including Senator Richard Blumenthal, donned their green Team Flanagan t-shirts and competed. Their efforts raised more than \$36,000! We are so thankful to all of our 2010 runners for their enthusiastic participation and to their sponsors for their generosity.



Team Flanagan 2010

Following the road race, we invited runners and their families back to the grounds of the Connecticut Audubon Society, where we held a JPFF "Family Fun Day" event. It was a perfect venue, and we are grateful to the Audubon staff for sharing it with us. Also, thank you to the dozens of volunteers who donated their time and energy to plan and execute the event. And our most sincere appreciation goes out to our very generous sponsors and individuals who donated in-kind goods and services to cover all costs of the Family Fun Day event.



JPFF Family Fun Day Bird Demonstration

Megan Fales Competes in the Triathlon at Pacific Grove, Monterey, CA, Sept. 11, 2010 Megan Fales participated in her first triathlon, the Olympic-Distance Triathlon at Pacific Grove in Monterey, CA. Megan chose JPFF as the beneficiary of her triathlon, saying, "I dedicate my training efforts to all the children I know who face each day with only one of their parents, and all of the parents I know who miss the love of their life." Megan's efforts raised \$1,600 for JPFF. Thank you, Megan!



Congratulations Triathlete Megan Fales!

Brad Cohen's Team Competes in the Reach the Beach 200-Mile Relay, Sept. 18, 2010 For the second year in a row, John's friend and business partner, Brad Cohen, assembled a team to run in the Reach the Beach Relay, running 200 miles in 24 hours from Franconia Notch, NH, to Hampton Beach, NH. They placed 52nd out of 430 teams. Many thanks to Brad and his team for running through the hills of New Hampshire in the middle of the night to raise \$1,525 for JPFF.

#### Other 2010 Recognitions:

- Thank you Tom Minogue for nominating JPFF to receive a \$500 donation from Bridgewater Associates, LP.
- Thank you to St. Anthony of Padua Church of Fairfield, CT, for recognizing JPFF with your generous Father's Day award of \$500.

## Thoughts of John...

#### Matthew Flanagan

Being blessed with an older brother is a fortunate situation. For me, having John Flanagan as my older brother of 16 months was the greatest thing that ever happened to me.

It's hard to capture the beauty of having such a relationship because the effects are all-encompassing. John and I were very close, and as children we did most everything together. We attended the same schools and the same summer camps. We shared a bedroom, chatting with each other before falling asleep. We played sports together in the backyard, at the park, on the playing fields, and on the basketball court. We engaged in acts of adventure and mischief together, and we partied together. John and I shared the honor of being best man at each other's weddings. We vacationed every summer with our families in Maine, and we spent countless holidays together at our folks' house. This list goes on and on. As I reflect on it all, it seems that through most of my life, I had John with me. If not physically by my side, always just a phone call away.



Matt, John, and the kids, 2004

Our relationship was unique in that there was never any competition or resentment. Throughout my childhood and well into my adult life, John was the ultimate comrade. He was the greatest friend, and it was extremely reassuring to know he was always present, always there to support me and come to my defense. However, John never turned a blind eye - and if I was wrong in my actions, John would guietly guide me without judgment, helping me to understand the errors of my ways. He always did this in a thoughtful manner that let me know that our relationship would be unaffected, and that he would support me as we moved forward. John provided me with the purest form of unconditional love that a person can experience. It is my belief that unconditional love is the greatest gift that one person can bestow upon another, and my brother John provided me with a steady supply of this tremendous gift every day of my life. Daily, I set aside time to think about John, the memories we had together, the wonderful friendship we shared, and what a blessing he truly was both to me and to so many others. Sometimes this can be difficult and emotional, but it keeps him alive in my heart and close to me as a brother, allowing me to embrace and cherish our special love for each other.

Matthew Flanagan

#### Liz Brady

More than seven years ago, I met John Flanagan when I went for a job interview at ICR, the financial communications firm that John founded with his high school friends, Tom Ryan and the late Chad Jacobs. After John made the (smart) decision to hire me, I worked closely with him for the next five years. During that time, John served as a mentor to me and taught me just as much about the business of public relations as he did about the professional world and balancing my new responsibilities with a happy personal life. I have many great memories of working with John, and I think anyone who knew him would agree that having him in your corner was definitely a blessing. I could recount many entertaining memories I have of John, but most importantly, he taught me valuable lessons about working hard and delivering on what you promise.

John was a natural leader and always taught by example. No matter how pressed for time he was, he always completed the task at hand and paid attention to every detail. He also took the time to know what was going on in the lives of everyone on his team and taught all of us that it's important to work hard – and to play hard too. He often spoke of his favorite things in life: spending time with his family and enjoying the great outdoors. Today, these are the very cornerstones of all John Patrick Flanagan Foundation (JPFF) activities.

When I was asked to join the advisory board of JPFF two years ago, I was both honored and humbled. Looking back over the progress we have made, I think John would be quite impressed. We went from zero to 60 right off the bat, planning our first fundraising event – Team Flanagan at the Fairfield Half Marathon and 5K – just two months after the Foundation's inception.

Through JPFF, I've been blessed to meet so many people about whom John had spoken so often, including his family members and friends from various stages of his life. When I reflect on what the Foundation means and what we've accomplished so far, I see many similarities to how John lived his life. All these wonderful people from different chapters in his life have come together to accomplish our goals to the best of our ability, just like John would, and give back to the causes that support what he cared about most in life: family.

If you are receiving this newsletter, you most likely have contributed to JPFF in some way – and for that, I thank you. It is my honor and privilege to serve on the advisory board of this special Foundation and to conduct our operations in the same way John conducted his business interactions: delivering on what we have promised and having a lot of fun along the way. We thank you for coming along for the ride.

Sincerely, Liz Brady, Advisory Board Member



Chad Jacobs 9/24/1964 - 6/11/2010 and John Flanagan 8/27/1964 - 12/24/2008

Celebrating at John's wedding Oct. 19, 1996.

# Continued from page 1...

## 2010 Grants (cont.)

#### **Evergreen Network**

JPFF made a \$2,000 grant to the Evergreen Network, Inc., an agency that provides supportive services specifically for children and adults in the Greater Bridgeport, CT, area who are infected or affected by HIV/AIDS. The Evergreen Network provides psychosocial services including support groups, teen mentorship, counseling, and emergency food.

Adaline De Marrais, Director of the Evergreen Network, said of the JPFF grant, "Our children's groups are having a very successful year with so much support. Your help has been critical for us."

#### **Scholarships**

In 2010, JPFF began to support the academic pursuits of local children through two scholarships:

1. The John Patrick Flanagan Memorial Scholarship at the High School Scholarship Foundation of Fairfield (HSSFF)

In 2010, JPFF established a \$1,000 scholarship to be awarded to a current student of Fairfield Warde High School who plans to attend a four-year college and demonstrates financial need. We are proud to create this scholarship as a fitting way to honor John in his hometown, at the school his siblings and his wife attended – and where his own children will continue their academic pursuits.

2. The John Patrick Flanagan Memorial Scholarship at Fairfield College Preparatory School
In 1982, John graduated from Fairfield College Preparatory School. Fifteen years later, he co-founded ICR, a strategic financial communications firm with two of his best high school buddies – Tom Ryan and the late Chad Jacobs. Today, the company is ranked as the top financial communications firm in the country.

With so much appreciation for the personal and professional opportunity they found together through Fairfield Prep, John, Tom, and Chad created a scholarship there in 2003 that would cover the full cost of tuition for a student demonstrating financial need. Larry Carroll, vice president for advancement at Fairfield Prep, said, "John, Tom, and Chad had all talked about the bonds they had formed as friends at Prep, and that this bond was one of the reasons they had decided to begin a professional relationship. It was heartwarming to know they created this scholarship to help make that same kind of opportunity possible for countless other young men."

After John's passing, ICR continued the scholarship, renaming it the John Patrick Flanagan Memorial Scholarship at Fairfield Prep. In 2010, JPFF was honored to make our first grant of \$1,000 to this scholarship for the 2011-2012 school year.

#### **Bridgeport Youth Lacrosse (BYL)**

The Bridgeport Youth Lacrosse program was founded in September 2007 with about 40 children participating.

In 2010, BYL served more than 200 Bridgeport children. Our \$1,000 grant enabled 40 children to participate in the winter 2010-2011 program, learning the game and honing their skills on Saturday mornings at the Cardinal Shehan Center in Bridgeport, CT.

Don Wilson, director of BYL, said, "I really would like to thank the John Patrick Flanagan Foundation for their generous gift. With this grant, BYL was able to give 40 at-risk youths in Bridgeport a chance to try a new sport: lacrosse."

The mission of BYL is "Striving to impact youth in the development of self-confidence, self-discipline, and dedication for the skills necessary to succeed in sports and in life."



In 1981, the Fairfield Prep lacrosse team enjoyed its first season as a varsity team, after three years of playing as a club. John is in the top row, fifth player in from the left.

We are pleased to announce that the John Patrick Flanagan Children's Corner at Bridgeport Hospital opened in January, 2011. Please visit www.jpff.org/newspress.html for details.

Thank you to all of you who have supported the JPFF mission in 2010. We are excited to continue our progress in 2011, expanding our reach in the local community and identifying new opportunities to effect lasting change in the lives of children and their families.

## Chairperson Letter (cont.)

In 2010, more than 400 people contributed to JPFF, allowing us to exceed our fundraising goal for the year. We are also fortunate to have so many generous volunteers who give their time and talents so that the day-to-day work of the Foundation – from legal and bookkeeping services to event planning and communications – is done at a most professional level.

And while we are proud of what has been accomplished in just two short years, we are energized for the opportunities that remain ahead of us. Once again, we will be organizing 'Team Flanagan' to run in the Fairfield 5K or Half Marathon. Emma and Bridget are excited to run the 5K this year. Last year, we had more than 100 participants, and we are looking to exceed that number this year.

The establishment of success of JPFF has been and will continue to be a wonderful tribute to John. On behalf of the entire Flanagan family and our wonderful board members, we are enormously grateful for your support.

Most Sincerely, Amanda Flanagan, Chairperson

# Thank you 2010 Contributors

The John Patrick Flanagan Foundation would like to thank the following individuals, companies, and foundations for their donations and contributions in 2010.

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## JPFF Financial Report 2010

#### 2010 Grants

In 2010, JPFF distributed the following grants:

\$11,700	Total amount granted for 2010
\$1,000	Bridgeport Youth Lacrosse
\$1,000	John Patrick Flanagan Memorial Scholarship at Fairfield College Preparatory School
\$1,000	John Patrick Flanagan Memorial Scholarship at HSSFF
\$2,000	Evergreen Network, Inc.
\$6,700	Connecticut Audubon Society for the JPFF Trailblazers program

#### **JPFF Endowment, Dec. 31, 2010 = \$238,242**

#### **2010 Fundraising Income = \$108,546**

During our second year in operation, we exceeded our fundraising goal of \$100,000.

#### 2010 Interest and Dividend Income = 11,785

All JPFF operating costs were covered by interest and dividend income.

#### **2010 Operating Costs = \$8,767**

Our operating expenses included web site hosting fees, credit card processing fees, P.O. box fee, accounting fees, event planning and fundraising costs, printing, postage, and other minor administrative costs.

All other operating costs, including legal work, graphic design, website design, bookkeeping, and all managerial and administrative costs were donated.  $\clubsuit$ 

# Please come run with TEAM FLANAGAN 2011 as we honor John in the Fairfield Half-Marathon and 5K Race June 25 & 26, 2011

Last year, more than 110 runners joined our team to run the half-marathon or 5K. Let's top that for 2011!

There are two easy steps to joining Team Flanagan 2011:

- Grab a friend, pick your race, and register online at www.fairfieldhalf.org.
- 2) Email team leader Liz Brady at <u>liz.brady@icrinc.com</u> to begin receiving team communications. Please include your t-shirt size, email address, and indicate how you would like your name spelled for inclusion in our program. JPFF asks each Team Flanagan member to fundraise \$100 in sponsorship of their run.

To make a donation to JPFF, please visit <a href="http://www.jpff.org/donation.html">http://www.jpff.org/donation.html</a>.

OUR MISSION: The mission of the John Patrick Flanagan Foundation is to help vulnerable children and families by supporting charities that provide the direction, education, and healthy environment that vulnerable children and families need to have the opportunity to reach their full potential. We will give special consideration to supporting Connecticut children and families. Charities interested in applying for a JPFF grant, please visit jpff.org and download our grant application.

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